

A benchmark for equality

Holding the system to account

Since 2014, OMFIF's Gender Balance Index has assessed representation and equality of opportunity for men and women in leadership across global financial institutions. Tracking this has always been important, but changing political, social and cultural attitudes in the past few years have made this work even more crucial.

Financial institutions should reflect the realities of the times we live in, but they should also look to build a better and more resilient future. Gender balance is central to this. As such, OMFIF's GBI seeks to benchmark progress and hold these institutions to account.

Institutions covered:

The GBI covers a total of 335 institutions and 6,685 individuals in senior positions across:

- 185 central banks
- 50 commercial banks
- 50 pension funds
- 50 sovereign funds

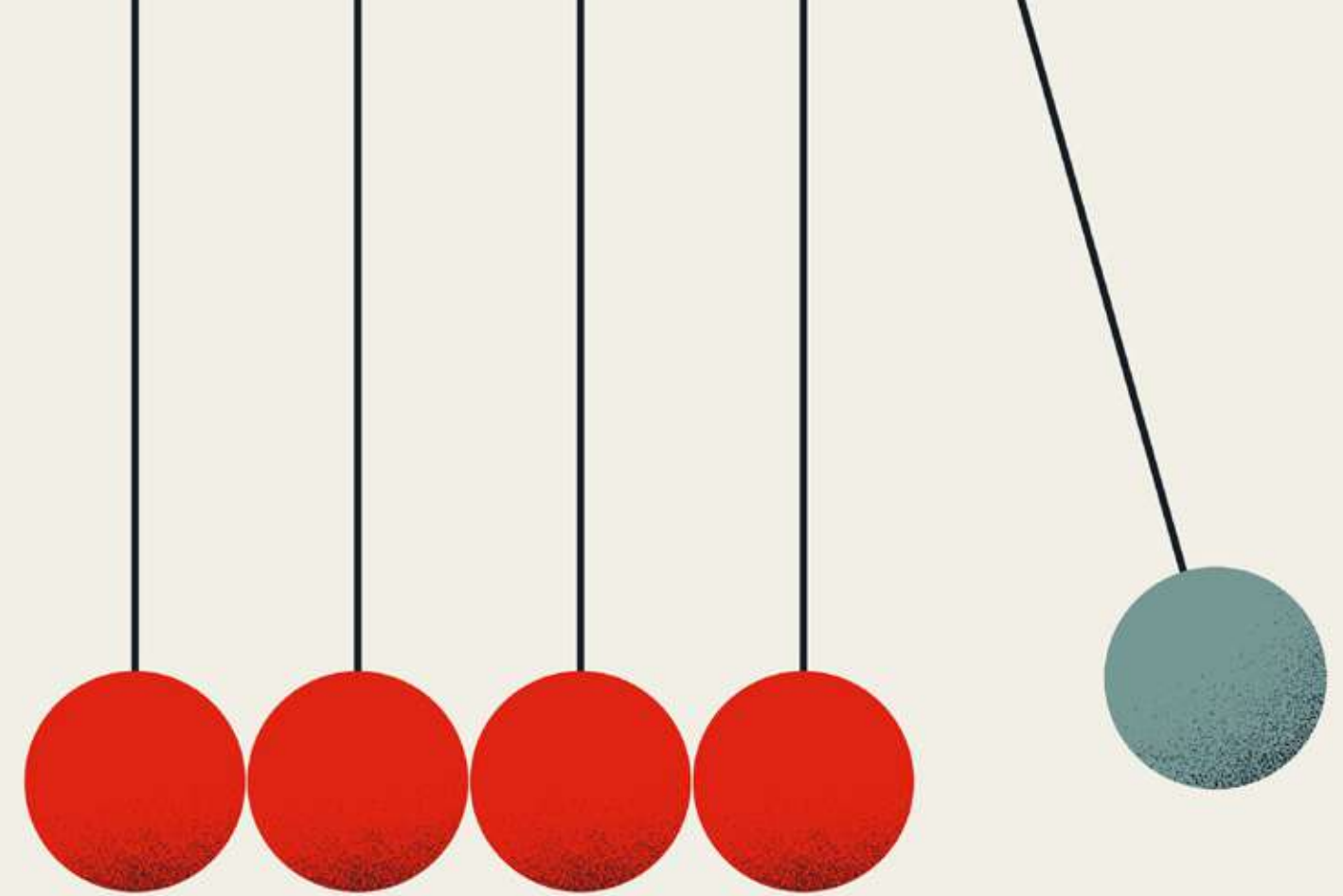


Why this matters

Research has consistently demonstrated that diversity in leadership improves institutional performance. Women bring differentiated approaches to risk assessment, collaboration and long-term planning – key capabilities that strengthen governance and strategic oversight. For financial institutions, where risk management lies at the heart of their mandate, diversity of this kind is particularly valuable.

Since 2014, OMFIF has found reasons for optimism: progress has been slowly but steadily moving in the right direction. The 2026 edition saw women holding 19% of top leadership positions – a historic high for the index. This showed that change is possible, even in the face of shifting political narratives.

However, it also underscored the need for continued momentum. Without sustained commitment, gains can plateau and opportunities for deeper transformation may be missed.



Evidence of impact

Every year, the GBI community grows larger as more central banks, commercial banks, pension and sovereign funds engage with the index. Achieving a perfect score of 100 is an accolade that many are working to reach.

Publication of the GBI is a notable event in the calendars of these institutions. The report launch is broadcast live to a global audience, featuring a presentation of the key findings and a panel discussion with OMFIF's partners and experts.

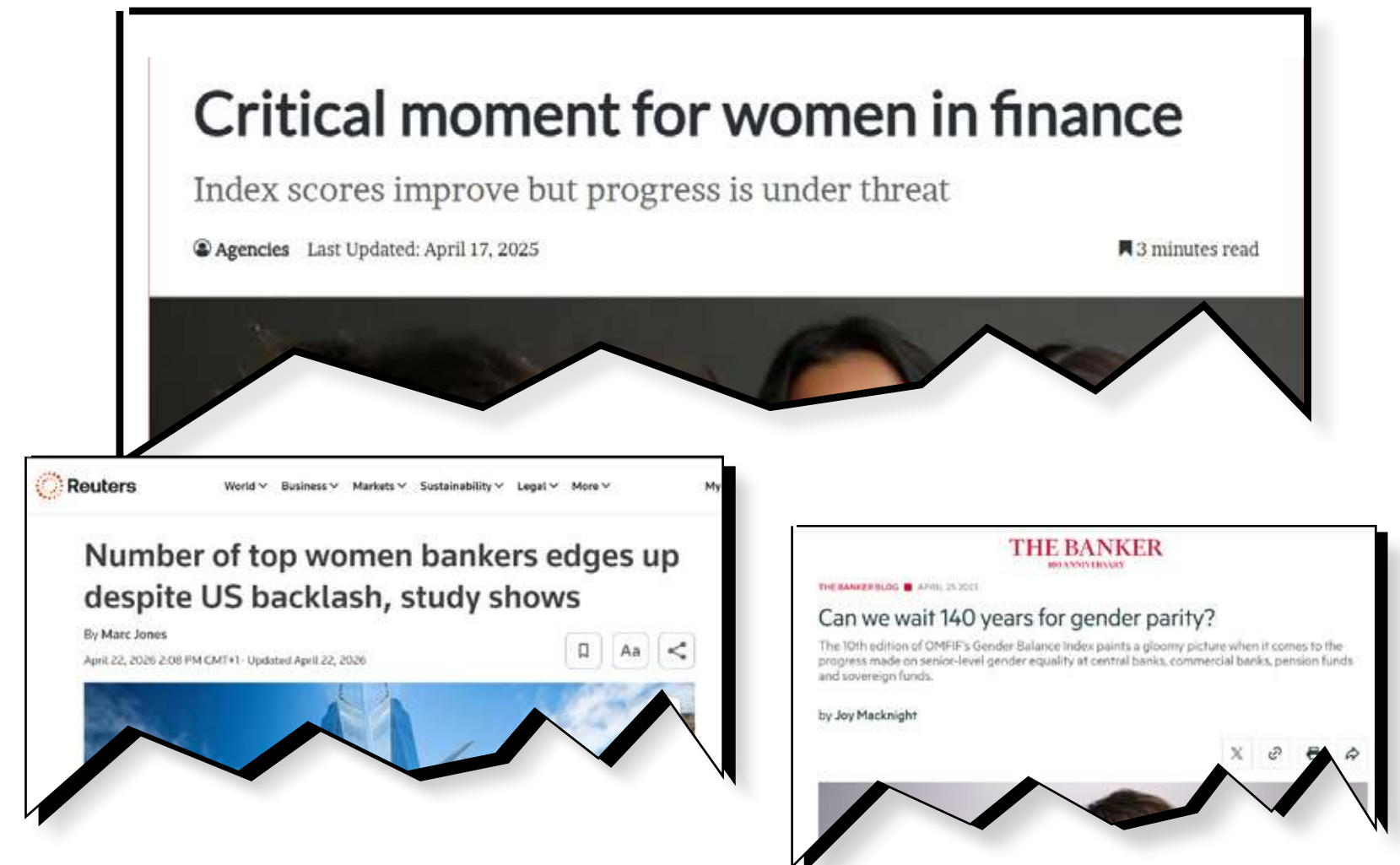
OMFIF also convenes events at the International Monetary Fund-World Bank meetings in Washington DC to ensure policy-makers and leaders remain focused on the issue.

GBI key numbers

Downloads since 2018: 7,000+

Central banks that have downloaded since 2018: 120, including the Federal Reserve, European Central Bank, People's Bank of China, Bank of England, Bank of Japan

On demand launch video views since 2018: 3,000+



Media coverage

Each year, the GBI generates media coverage from the world's leading news providers and specialist financial publications. Recent editions of the index have featured in articles by the Financial Times, Bloomberg, Reuters, The Banker, Institutional Investor and South China Morning Post.

Media mentions from the outlets: 637 articles

Partnership opportunities

OMFIF is inviting a select group of institutions to partner with the 2027 edition of the index. These institutions will have the opportunity to engage in constructive dialogue with the financial industry and help move the dial on gender balance.

Benefits of partnering

- Demonstrate global leadership and commitment in a changing landscape
- Share research, expertise and best practice in a globally respected publication
- Access OMFIF's vast network of public and private sector institutions
- Shape the research direction and be a force for action

Deliverables

- A speaking slot at the global launch of the report
- A two-page article of thought leadership within the report
- A feature in an episode of OMFIF's 'Invested' podcast
- Branding within the report and on all marketing material
- Opportunity to convene a private roundtable at the IMF-World Bank spring meetings



Podcast
Building payments rails for agentic commerce
15 June 2026
Artificial intelligence agents are beginning to make their presence felt in online payments. At...



Podcast
Hard po debt and
10 June 20
As govern strategies s arriving mu



Podcast
...w index for
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Podcast
Taking to level
12 May 202
Tokenisatio markets an their unique

Partner comment

**DIGITAL
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DIGITAL
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OMFIF's marketing reach

150,000

Website views per month

Social media channels

39,000

All social media followers

50,566

All impressions per month

28,599

LinkedIn followers

10,401

Twitter followers

Media outlets

Featured in 460 articles per month (reach)

BBC

Bloomberg

CNN

**FT FINANCIAL
TIMES**

Forbes

LA NACION

NAVER

The New York Times

REUTERS

South China Morning Post

371,000

Email deliveries
per month

Average open rate

29.22%

Average click rate

7.48%

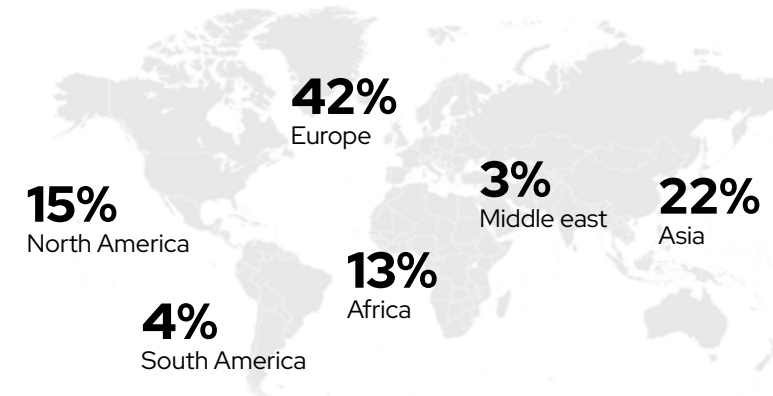
33,800

Podcast listens
(annual)

39,700

YouTube views
(annual)

Subscriber breakdown



160 of **171** central banks subscribed

Asset managers

18 of the world's 20 largest asset managers

including: US: BlackRock, State Street Global Advisors, Capital Group Asset Management, JP Morgan Asset Management, Neuberger Berman, Franklin Templeton, Fidelity Investments Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Central banks

20 out of the world's 20 largest central banks including: People's Bank of China, Bank of Japan, Swiss National Bank, Board of Governors of the Federal Reserve System, Reserve Bank of India, Central Bank of the Republic of China, Saudi Central Bank, Hong Kong Monetary Authority, Bank of Korea, Central Bank of the Russian Federation, Monetary Authority of Singapore, Banco Central do Brasil, Deutsche Bundesbank, Banca d'Italia, Banque de France, Bank of Thailand, Banco de México, Bank of Israel, Narodowy Bank Polski, Central Bank of the United Arab Emirates

Commercial banks

18 of the world's 20 largest banking groups including: **US:** JP Morgan, Goldman Sachs, Bank of America, Citigroup, Wells Fargo, BNY. **Asia:** Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC. **Europe:** BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

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