



**Gold and Precious
Metals Working Group**

Prospectus 2026

Investing for the future

The strategic value of gold

Global investment in gold and precious metals is continuing to soar in an environment of high geopolitical uncertainty and conflict. Traditional investors are adding to their reserves, while new entrants to the market are contributing to rising demand.

These developments present complex challenges and debates for investors, sovereigns and regulators about the motivations and future of the gold market. Critical questions relate to whether fears about the unsustainability of US debt will drive up the price of gold, the impact of de-dollarisation and whether gold-buying is a response to geoeconomic instability.

OMFIF is forming a working group to examine the geopolitical importance of gold and precious metals to the global economy. The group will analyse the contrasting investment approaches of central banks versus sovereign funds, the intersection of gold with digital currencies and exchange-traded funds and whether this is a trend motivated by younger generations of investors or a longer-term transition.



Furthering the conversation

The Gold and Precious Metals Working Group will build on previous OMFIF research to delve into these key questions. The 2024 'Gold and the new world disorder' report and insights gathered from the Global Public Investor 2026 survey of central bank reserve managers will guide the analysis.

Our working group has two aims:

1. Monitor and understand changes in reserve management and the role of precious metal commodities in the future of macroeconomic and financial streams

Provide a central hub for public dialogue and to connect critical players in the market on issues of global importance relating to gold, precious metals, commodities and energy

Why now?

Since the start of 2026, the price of gold has soared to above \$5,000 per troy ounce for the first time. Unpredictable US policy-making and a weakening dollar are leading investors to flock to the safe asset in droves. At the same time, financial sanctions and geopolitical fragmentation have reshaped how sovereigns think about asset safety. The gold market is no longer peripheral to macroeconomics, instead it sits at the heart of debates over reserve sovereignty and monetary order.

The programme

The working group will meet four times in 2026. Each meeting will focus on a different topic related to precious metals commodities:

- Gold as strategic collateral in a fragmenting system
- De-dollarisation, sanctions and reserve re-alignment
- Tokenised gold and digital reserve architecture
- Retailisation, regulation and market stability

The conclusions of these conversations will be synthesised and published in a research report, which will be launched globally via a live broadcast.

In addition to the report, OMFIF will create a content hub for the working group. This hub will be hosted on the OMFIF website and will be a central location for all working group and wider OMFIF analysis on gold, precious metals, commodities and energy.



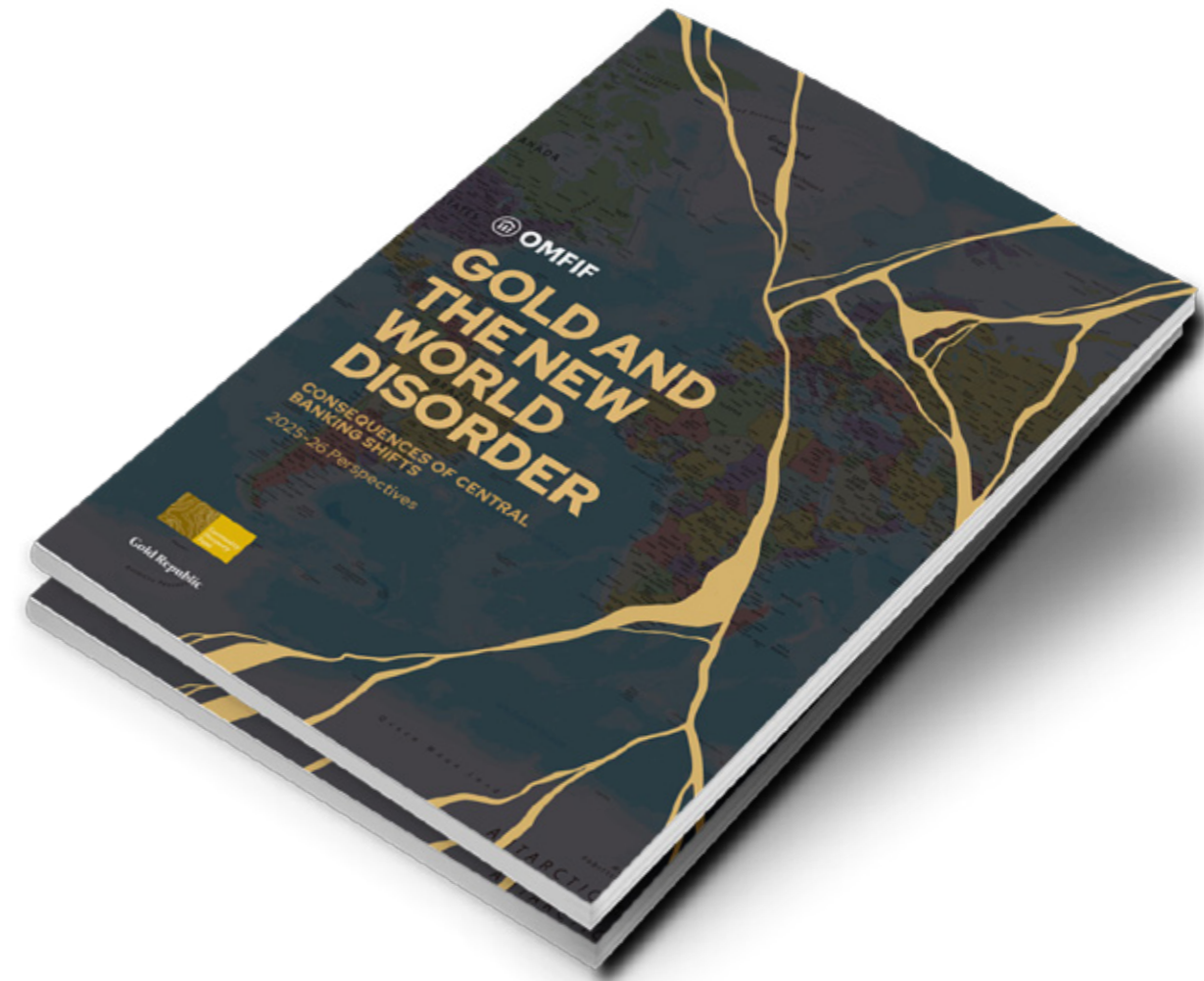
The opportunity

The Gold and Precious Metals Working Group is designed for institutions that understand reserve management is no longer merely technical, but geopolitical.

Working group members will:

- Engage directly with reserve managers recalibrating asset allocation
- Influence debate on the treatment of gold under evolving prudential regimes
- Contribute to analysis on tokenised gold and digital settlement rails
- Shape narratives around de-dollarisation and sanctions resilience

Participation will be by invitation only. The group will include four to five senior decision-makers across central banks, public investors, major bullion and market infrastructure players, global banks and trading houses, technology and digital asset allocators, policy-makers and regulators.



Deliverables

- Co-branding on all working group events and final report
- Direct intellectual contribution to the only cross-sector publication analysing gold's geopolitical revaluation
- Commentaries published on the OMFIF website
- A speaking role at the report launch

OMFIF as a platform for dialogue

OMFIF has a reputation for bringing industry leaders and decision-makers together in neutral trusted environments to discuss the most pressing issues on the reserve management agenda. OMFIF disseminates research and thought leadership through several impactful channels:

- Roundtables with policy-makers, regulators, bankers and investors
- Member-only briefings, seminars and dinners with public sector leaders
- The flagship Global Public Investor survey and associated Reserve Management Working Group
- Bespoke research projects in collaboration with market participants
- Podcast episodes with industry experts
- Regular articles featuring views from expert members of our network



Evidence of impact

Since publication in June 2025, OMFIF's Global Public Investor 2026 has:

- Been viewed more than 3,500 times
- Received 35,000 social media impressions
- Been featured in 170 articles by outlets with a reach of over 1m, including Reuters, the Financial Times and Barrons

The Gold and Precious Metals Working Group will engage with this same group of readers and commentators to ensure maximum impact.

Marketing reach

200,142

Website views per month

Social media channels

31k

All social media followers

104k

All impressions per month

21,261 followers

LinkedIn (total)

Impressions per month **82,600**

9,626 followers

Twitter (total)

Impressions per month **152,000**

Media outlets

Featured in 400 articles per month (reach)

Bloomberg

The New York Times

Caixin

REUTERS

CNBC

THE STRAITSTIMES

FT FINANCIAL TIMES

THE WALL STREET JOURNAL

GULF TIMES

335,522

Email deliveries per month

Average open rate **19%**

Average click rate

12%

33.8k

Podcast listens (annual)

39.7k

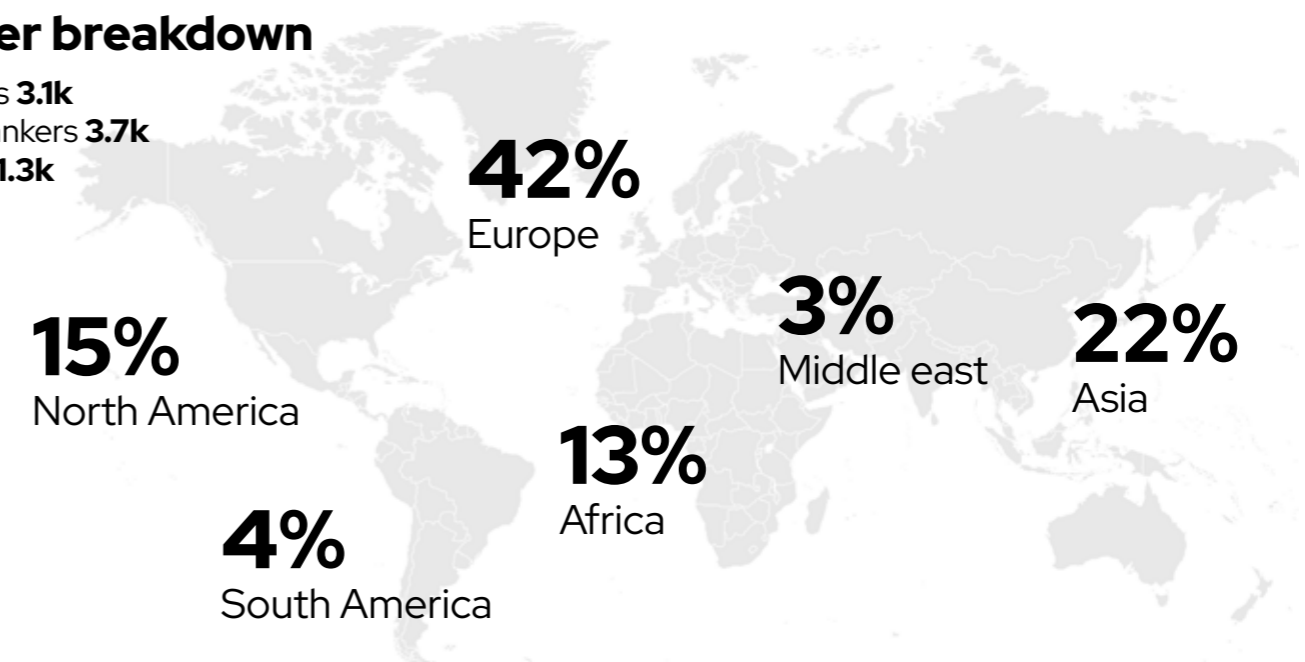
YouTube views (annual)

Subscriber breakdown

Central bankers **3.1k**

Commercial bankers **3.7k**

Policy-makers **1.3k**



Job seniority	%
Senior management	42
Research	20
Technical expert / specialist	19
Executive / associate	10
Junior role	9

Asset managers

18 of the world's 20 largest asset managers including: US: BlackRock, State Street Global Advisors, Capital Group Asset Management, JP Morgan Asset Management, Neuberger Berman, Franklin Templeton, Fidelity Investments Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Commercial banks

18 of the world's 20 largest banking groups including: US: JP Morgan, Goldman Sachs, Bank of America, Citigroup, Wells Fargo, BNY Asia: Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC Europe: BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

Central banks

20 out of the world's 20 largest central banks including: People's Bank of China, Bank of Japan, Swiss National Bank, Board of Governors of the Federal Reserve System, Reserve Bank of India, Central Bank of the Republic of China, Saudi Central Bank, Hong Kong Monetary Authority, Bank of Korea, Central Bank of the Russian Federation, Monetary Authority of Singapore, Banco Central do Brasil, Deutsche Bundesbank, Banca d'Italia, Banque de France, Bank of Thailand, Banco de México, Bank of Israel, Narodowy Bank Polski, Central Bank of the United Arab Emirates

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central banks subscribed



Gold and Precious Metals Working Group

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