



OMFIF

LATIN AMERICA
FINANCIAL
MARKETS
INDEX
2026

OMFIF

Latin America Financial Markets Index

2026 PROSPECTUS

A region to watch

In the years since the pandemic, Latin America has weathered the turbulence better than expected, returning to fundamentals and rebuilding its resilience. Central banks tightened early and inflation is on a downward trajectory. External balances have improved, helped by resilient commodity exports and more disciplined fiscal policy.

Sovereign rating agencies have responded with upgrades or outlook improvements in several cases. Local currencies have strengthened, reflecting both improved domestic fundamentals and supportive terms of trade.

This has boosted the appeal of local-currency sovereign bonds. Real yields remain attractive relative to developed markets, and narrowing external deficits reduce vulnerability to sudden stops. For global investors searching for income in a world where developed-market rate cuts are uneven and uncertain, Latin America offers stability and promise.



Benchmarking growth

The Latin America Financial Markets Index assesses financial market development across 12 countries in the region:

- Argentina
- Bolivia
- Brazil
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- Mexico
- Panama
- Peru
- Uruguay



The index provides a benchmark for market infrastructure and an opportunity for policy-makers to learn from improvements across Latin America. Key areas of focus include dollarisation and currency arrangements, commodity price exposure and dependency, and remittances and capital flows.

There is a strong market for green bond issuances in addition to investor opportunities in building resilience to the impact of climate change. Financial inclusion and digital access initiatives are also a growing priority.

Index structure

The Latin America Financial Markets Index measures openness, depth and investability across six pillars.

- Pillar 1: Market depth, infrastructure and openness
- Pillar 2: Market access, FX and digital financial inclusion
- Pillar 3: Regulatory, transparency and sustainable governance
- Pillar 4: Institutional investor and pension fund development
- Pillar 5: Macroeconomic environment, resilience and policy transparency
- Pillar 6: Legal framework and integration

Countries will receive a score for each pillar, and these will be averaged to produce overall index scores. The scores will provide a definitive

ranking of countries in the region, enabling year-on-year comparison and benchmarking.

Research and analysis

The analysis conducted in the index will be based on a combination of quantitative and qualitative data. Sources include:

- A survey of central banks, securities exchanges, pension funds, regulators and ministries of finance based in each country, conducted over 8-10 weeks
- Central bank publications and websites
- Reports and data from the International Monetary Fund, World Bank, Organisation for Economic Co-operation and Development
- Sustainable bond registries

Why OMFIF?

OMFIF has been assessing the financial market development of Sub-Saharan Africa for 10 years. The Absa Africa Financial Markets Index is a globally respected benchmark for market infrastructure in the region, covering 29 countries and engaging with more than 50 institutions as part of the analysis. The methodology and techniques developed as part of this workstream will be adapted and updated to fit the needs of a Latin America-focused index.

OMFIF also collaborated with the Central American Bank for Economic Integration on two editions of a Central America-focused report. This publication examined resilience, recovery and sustainability in the wake of Covid-19, assessing the region's competitive advantages as a promising destination for foreign

investors and how financial markets can further development.

Outside of research reports, OMFIF regularly engages with policy-makers and market participants from the Latin American region. These include:

- The Latin America sovereign debt outlook, an annual gathering of sovereign debt management heads and senior portfolio managers to examine the region's funding conditions
- Americas transition finance summit, taking place in Mexico City in September 2026, examining the ESG landscape in the region
- Roundtables and seminars with central bankers and finance ministers from countries including Chile, Brazil, Mexico and Argentina

Evidence of impact

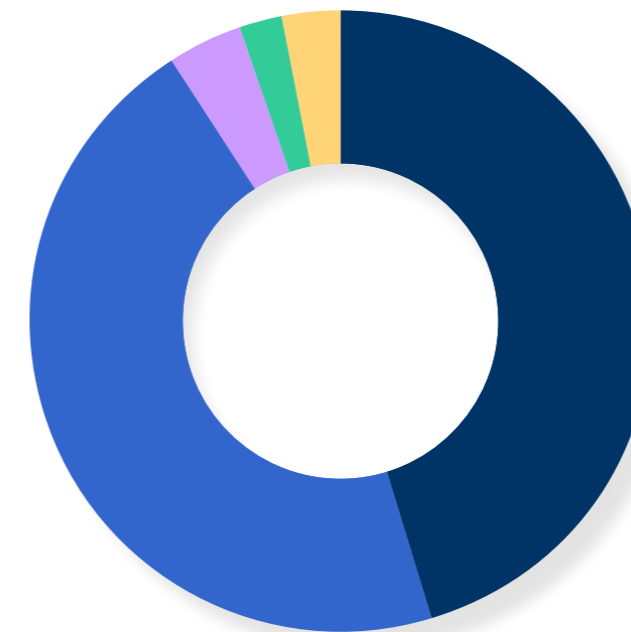
Published in October, the 2025 Africa Financial Markets Index was downloaded more than 1,600 times as of December.

Media

The 2025 index was covered by 98 media outlets, including Bloomberg, Reuters, CNBC Africa and Forbes Africa.

A total of 112 articles were written about the index, with a combined reach of 275m.

Since September 2025, the promotional posts for the 2025 index received 11,552 views on LinkedIn.



Types of institutions that downloaded the report

- Central banks
- Public institutions
- Pension funds
- Sovereign funds
- Stock exchanges

OMFIF's marketing reach

200,142

Website views per month

Social media channels

31k

All social media followers

104k

All impressions per month

21,261 followers

LinkedIn (total)

Impressions per month **82,600**

9,626 followers

Twitter (total)

Impressions per month **152,000**

Media outlets

Featured in 400 articles per month (reach)

Bloomberg

The New York Times

Caixin

REUTERS

CNBC

THE STRAITSTIMES

**FT FINANCIAL
TIMES**

THE WALL STREET JOURNAL

GULF TIMES

335,522

Email deliveries
per month

Average open rate
19%

Average click rate
12%

33.8k

Podcast listens
(annual)

39.7k

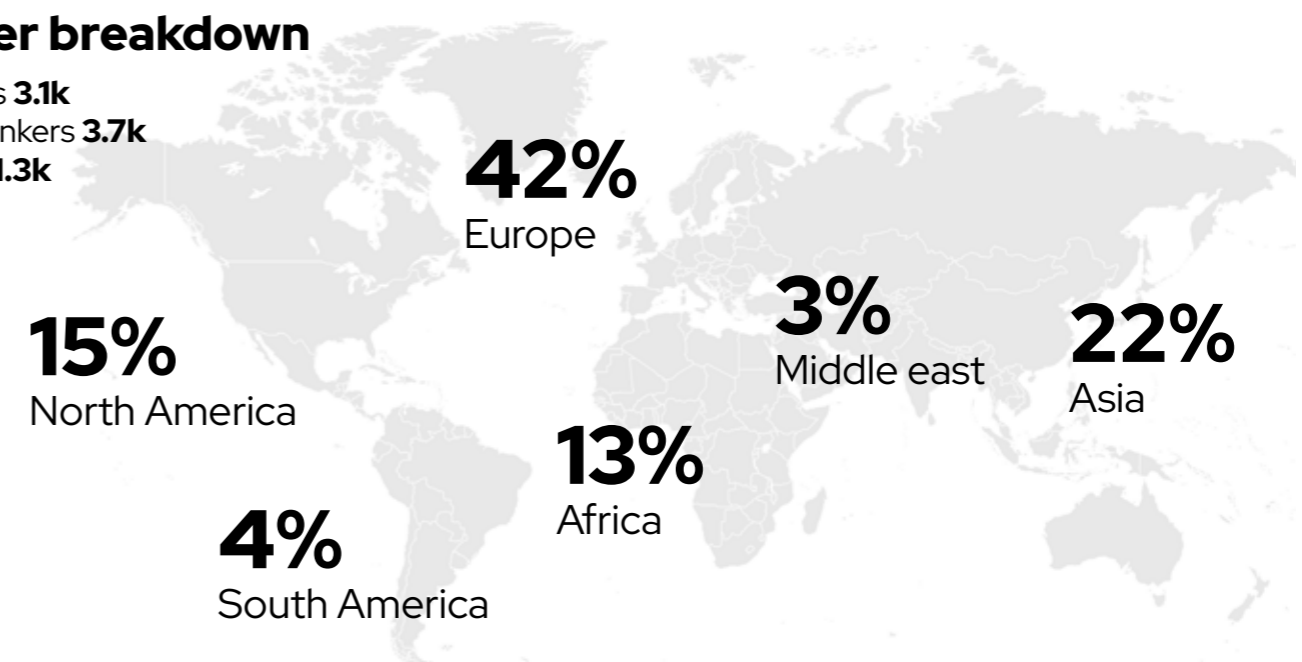
YouTube views
(annual)

Subscriber breakdown

Central bankers **3.1k**

Commercial bankers **3.7k**

Policy-makers **1.3k**



Job seniority	%
Senior management	42
Research	20
Technical expert / specialist	19
Executive / associate	10
Junior role	9

Asset managers

18 of the world's 20 largest asset managers including: US: BlackRock, State Street Global Advisors, Capital Group Asset Management, JP Morgan Asset Management, Neuberger Berman, Franklin Templeton, Fidelity Investments Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Commercial banks

18 of the world's 20 largest banking groups including: US: JP Morgan, Goldman Sachs, Bank of America, Citigroup, Wells Fargo, BNY Asia: Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC Europe: BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

Central banks

20 out of the world's 20 largest central banks including: People's Bank of China, Bank of Japan, Swiss National Bank, Board of Governors of the Federal Reserve System, Reserve Bank of India, Central Bank of the Republic of China, Saudi Central Bank, Hong Kong Monetary Authority, Bank of Korea, Central Bank of the Russian Federation, Monetary Authority of Singapore, Banco Central do Brasil, Deutsche Bundesbank, Banca d'Italia, Banque de France, Bank of Thailand, Banco de México, Bank of Israel, Narodowy Bank Polski, Central Bank of the United Arab Emirates

160 of **171**

central banks
subscribed

The opportunity

OMFIF is inviting a select group of institutions to partner with the index. These partners will represent development banks, ratings agencies, asset managers and regional exchanges.

Partners will be able to:

- Access early insights into country diagnostics, policy reform needs and technical assistance priorities
- Position themselves as market-leaders and recognised voices in the Latin American region
- Influence the research direction and agenda to suit strategic aims
- Contribute to analysis on the trends and forces shaping progress across Latin American countries

Project deliverables

- Annual report including executive ranking, country analysis and policy recommendations
- A global launch event with expert panel discussion featuring high performers from the region
- Country-specific deep dives with information packs, presentations and analysis on the individual pillar scores.
- Country or subregion roundtables to present index findings and discuss reforms



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Contact

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