

 OMFIF

 Public Blockchain
WORKING GROUP

Prospectus 2026

Blockchain government bonds: Furthering the conversation

Why government bonds?

Governments are increasingly appreciating the potential of blockchain to overhaul financial markets and many are making the technology a core part of their plans for digitalising their economies. One way governments can signal a clear and lasting commitment to the technology's integration is through their own bonds.

Government bonds are at the heart of many nations' economies. Their curve provides a vital pricing guide for the private sector, and their role as the safest asset in a currency makes them foundational components of investment portfolios.

There is hot demand for the tokenisation of these instruments. But without a clear direction of travel, the dynamism of the tokenisation industry is proceeding in different directions. Governments can play an important role in setting the tone for innovation, providing a standard around which market participants can coalesce.

Exactly what those standards should look like is not yet clear.



Furthering the conversation

The Blockchain Government Bonds Working Group will build on the success of OMFIF's 2025 Public Blockchain Working Group. The group met with six financial and bank regulators to examine the challenges involved in regulating the use of public blockchain at commercial banks.

Our 2026 working group has two aims:

1. To promote the value of issuing tokenised versions of government bonds.
2. To ensure that, in doing so, treasuries and debt management offices do not artificially or unnecessarily restrict their choice of architecture.

The programme

The working group will meet in a number of different settings:

1. May-June: Virtual workshops with treasuries and debt management offices
2. 19 May: Roundtable at the Digital money summit
3. Global report launch via live broadcast

The opportunity

OMFIF is inviting a select group of institutions to become working group members. These members will represent public blockchains, commercial banks and associated service providers.

Benefits of becoming a member

- Active participation in working group meetings, engaging directly with senior policy-makers and bankers to understand priorities, contribute insights and help shape decision-making.
- Influence over the working group agenda, with the opportunity to propose and refine key themes and guide the focus of the final report.
- Access to OMFIF's vast network of policy-makers, regulators, bankers and fintechs with opportunities to connect.

Deliverables

- Thought-leadership article in the publication, showcasing participants' expertise and perspectives.
- Two complimentary passes to the 2026 Digital money summit, including one seat at the private, invite-only roundtable held during the summit.
- Brand visibility across the final report, launch event and associated promotional materials.
- A speaking role at the global report launch, positioned alongside senior stakeholders.

OMFIF as a platform for dialogue

OMFIF has a reputation for bringing industry leaders and decision-makers together in neutral trusted environments to discuss the most pressing issues on the digital money agenda. In addition to the working groups, the Digital Monetary Institute disseminates research and thought leadership through several impactful channels:

- The annual Digital money summit
- Roundtables with policy-makers, regulators and innovators
- The twice-yearly DMI Journal
- Podcast episodes with industry experts
- Regular articles featuring views from members of our network

Evidence of impact

Since publication in November:

- The 2025 working group report has been downloaded more than 1,200 times
- Over 300 participants have engaged with the launch event either live or on demand
- Within 24 hours of launching, it was downloaded by representatives from 40 different central banks.



Marketing reach

200,142

Website views per month

Social media channels

31k

All social media followers

104k

All impressions per month

21,261 followers

LinkedIn (total)

Impressions per month **82,600**

9,626 followers

Twitter (total)

Impressions per month **152,000**

Media outlets

Featured in 400 articles per month (reach)

Bloomberg

The New York Times

Caixin

REUTERS

CNBC

THE STRAITSTIMES

FT FINANCIAL TIMES

THE WALL STREET JOURNAL

GULF TIMES

335,522

Email deliveries per month

Average open rate **19%**

Average click rate

12%

33.8k

Podcast listens (annual)

39.7k

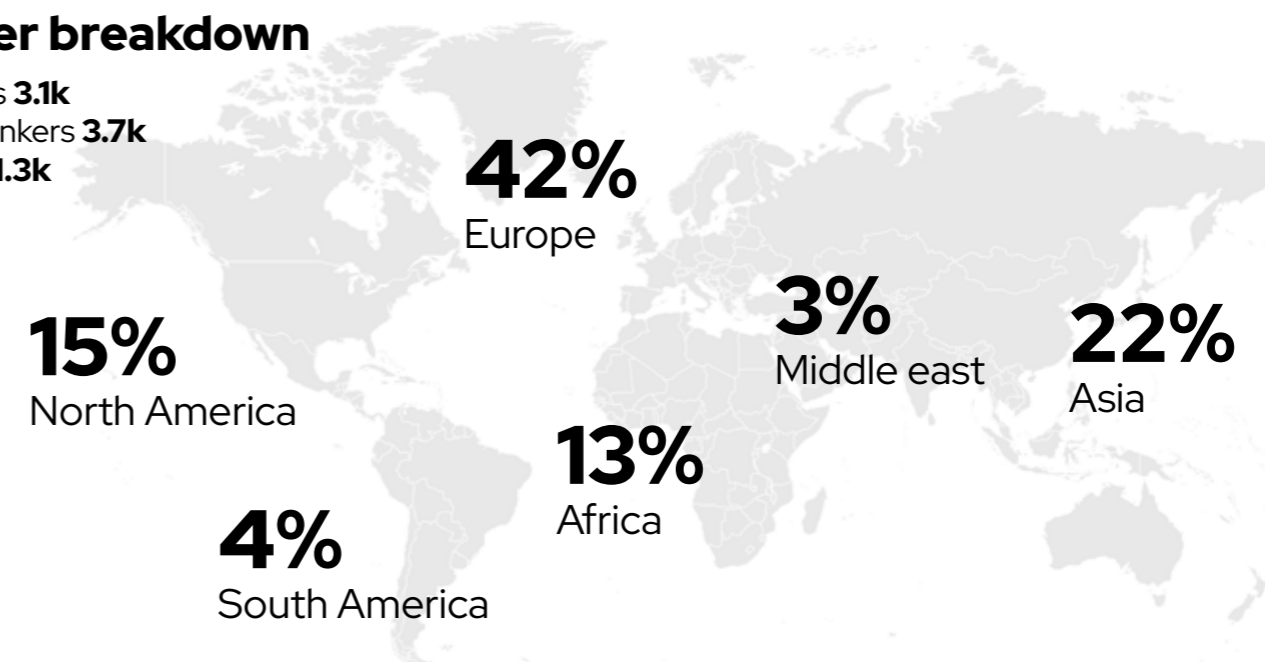
YouTube views (annual)

Subscriber breakdown

Central bankers **3.1k**

Commercial bankers **3.7k**

Policy-makers **1.3k**



Job seniority	%
Senior management	42
Research	20
Technical expert / specialist	19
Executive / associate	10
Junior role	9

Asset managers

18 of the world's 20 largest asset managers including: US: BlackRock, State Street Global Advisors, Capital Group Asset Management, JP Morgan Asset Management, Neuberger Berman, Franklin Templeton, Fidelity Investments Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Commercial banks

18 of the world's 20 largest banking groups including: US: JP Morgan, Goldman Sachs, Bank of America, Citigroup, Wells Fargo, BNY Asia: Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC Europe: BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

Central banks

20 out of the world's 20 largest central banks including: People's Bank of China, Bank of Japan, Swiss National Bank, Board of Governors of the Federal Reserve System, Reserve Bank of India, Central Bank of the Republic of China, Saudi Central Bank, Hong Kong Monetary Authority, Bank of Korea, Central Bank of the Russian Federation, Monetary Authority of Singapore, Banco Central do Brasil, Deutsche Bundesbank, Banca d'Italia, Banque de France, Bank of Thailand, Banco de México, Bank of Israel, Narodowy Bank Polski, Central Bank of the United Arab Emirates

160 of **171**

central banks
subscribed



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