



Public Blockchain
WORKING GROUP

Prospectus 2026

Privacy in financial services on blockchain



Delivering privacy on blockchains

Public blockchain architecture is inherently transparent. Although these networks typically operate on a pseudonymous basis, for experts, connecting a public key with an institution or individual is not very difficult. This means that users' transaction histories and holdings on public blockchains are visible to participants in the network.

While this transparency might make it easier to detect crime and abusive trading practices, it is otherwise incompatible with the privacy expectations of many in institutional capital markets. Many investors will value the ability to trade with their counterparties without revealing their portfolios to them or disclosing to the market at large what assets they are buying and selling. This information can be market-sensitive and market participants may have some right to privacy.

Similar challenges exist for the integration of public blockchain into transaction services and, because of the additional element of personal data, privacy is an even more crucial feature to deliver. There are privacy-enhancing technologies that can provide solutions to this problem, but as yet, policy-makers have not coalesced on a clear picture of what transaction information should be protected.

OMFIF is launching a working group to explore the possibility of balancing the qualities of distributed ledger technology as a settlement architecture for capital markets and market requirements for transaction privacy. The group will convene to make sense of and find solutions to these market-defining challenges.



Furthering the conversation

The Blockchain Privacy Working Group will build on the success of OMFIF's 2025 Public Blockchain Working Group. The group met with six financial and bank regulators to examine the challenge involved in regulating the use of public blockchain at commercial banks. The conclusions of these discussions informed a research report that presented new policy recommendations.

Our 2026 working group has two aims:

1. To uncover regulators' beliefs about the extent of market participants' legitimate expectations of privacy.
2. To share expertise about how these expectations can be fulfilled in public blockchain architecture.

The working group will meet in a number of different settings:

1. May-September: A series of private meetings with financial regulators to discuss delivering privacy in blockchain-based financial markets.
2. November: Global report launch via a live broadcast

The opportunity

OMFIF is inviting a select group of institutions to become working group members. These members will represent leading figures in the blockchain debate, shape the research direction and speak with authority on market-defining challenges.

Benefits of becoming a member

- Engage directly with senior policy-makers and debt management offices to understand priorities, contribute insights and help shape decision-making.
- Influence the working group agenda, with the opportunity to propose and refine key themes and guide the focus of the final report.
- Access OMFIF's vast network of policy-makers, regulators, bankers and fintechs and create opportunities to connect and collaborate further.

Deliverables

- Thought-leadership article in the publication, showcasing participants' expertise and perspectives.
- Two complimentary passes to the 2026 Digital money summit, including one seat at the private, invite-only roundtable held during the summit.
- Brand visibility across the final report, launch event and associated promotional materials.
- A speaking role at the global report launch, positioned alongside senior stakeholders.

OMFIF as a platform for dialogue

OMFIF has a reputation for bringing industry leaders and decision-makers together in neutral trusted environments to discuss the most pressing issues on the digital money agenda. In addition to the working groups, the Digital Monetary Institute disseminates research and thought leadership through several impactful channels:

- The annual Digital money summit
- Roundtables with policy-makers, regulators and innovators
- The twice-yearly DMI Journal
- Podcast episodes with industry experts
- Regular articles featuring views from members of our network

Evidence of impact

Since publication in November:

- The 2025 working group report has been downloaded more than 1,200 times
- Over 300 participants have engaged with the launch event either live or on demand
- Within 24 hours of launching, it was downloaded by representatives from 40 different central banks.



Marketing reach

200,142

Website views per month

Social media channels

31k

All social media followers

104k

All impressions per month

21,261 followers

LinkedIn (total)

Impressions per month **82,600**

9,626 followers

Twitter (total)

Impressions per month **152,000**

Media outlets

Featured in 400 articles per month (reach)

Bloomberg

The New York Times

Caixin

REUTERS

CNBC

THE STRAITSTIMES

FT FINANCIAL TIMES

THE WALL STREET JOURNAL

GULF TIMES

335,522

Email deliveries per month

Average open rate **19%**

Average click rate

12%

33.8k

Podcast listens (annual)

39.7k

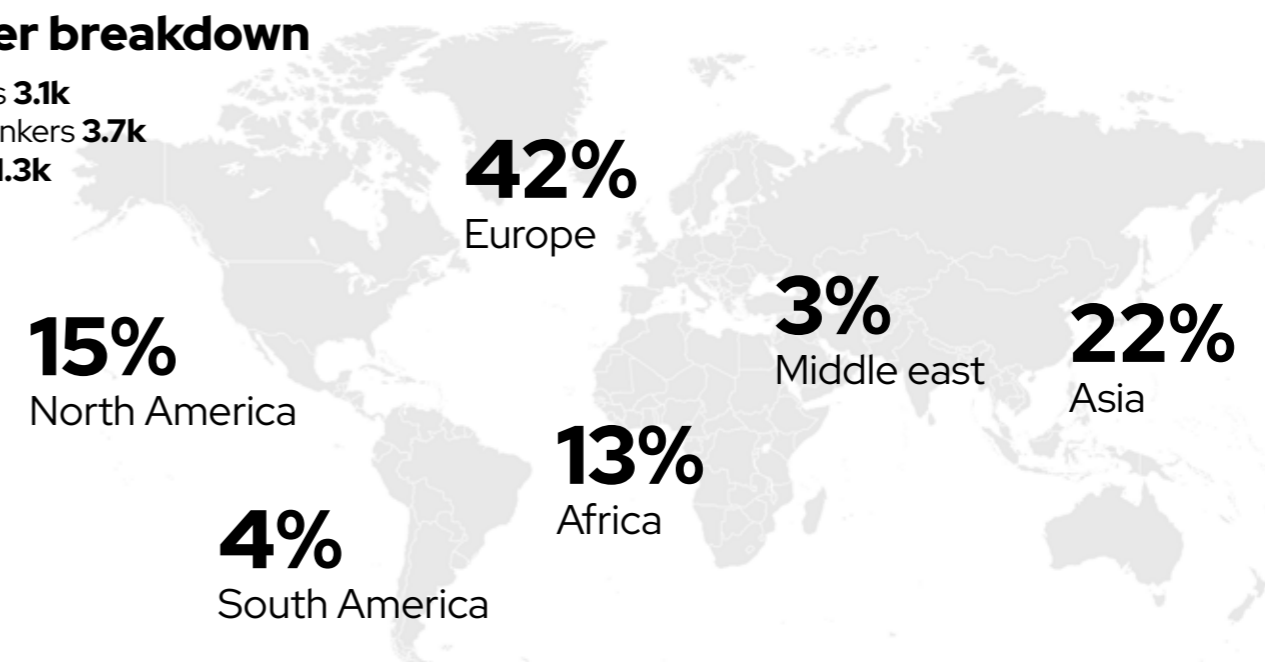
YouTube views (annual)

Subscriber breakdown

Central bankers **3.1k**

Commercial bankers **3.7k**

Policy-makers **1.3k**



Job seniority	%
Senior management	42
Research	20
Technical expert / specialist	19
Executive / associate	10
Junior role	9

Asset managers

18 of the world's 20 largest asset managers including: US: BlackRock, State Street Global Advisors, Capital Group Asset Management, JP Morgan Asset Management, Neuberger Berman, Franklin Templeton, Fidelity Investments Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Commercial banks

18 of the world's 20 largest banking groups including: US: JP Morgan, Goldman Sachs, Bank of America, Citigroup, Wells Fargo, BNY Asia: Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC Europe: BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

Central banks

20 out of the world's 20 largest central banks including: People's Bank of China, Bank of Japan, Swiss National Bank, Board of Governors of the Federal Reserve System, Reserve Bank of India, Central Bank of the Republic of China, Saudi Central Bank, Hong Kong Monetary Authority, Bank of Korea, Central Bank of the Russian Federation, Monetary Authority of Singapore, Banco Central do Brasil, Deutsche Bundesbank, Banca d'Italia, Banque de France, Bank of Thailand, Banco de México, Bank of Israel, Narodowy Bank Polski, Central Bank of the United Arab Emirates

160 of **171**

central banks
subscribed



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Contact

For enquiries please contact:

Folusho Olutosin

Commercial Director, Digital Monetary Institute

folusho.olutosin@omfif.org

+44 (0) 20 700 27737

