Where public and private sectors meet to shape the future of finance and economics

2023 prospectus
Reputation for integrity, objectivity and independence

“The financial world appreciates and needs OMFIF”
Joachim Nagel, President, Deutsche Bundesbank

“The independent platform [OMFIF] provides is more important than ever”
Andrew Bailey, Governor, Bank of England

“Invaluable”
Carolyn Wilkins, former Deputy Governor, Bank of Canada

“Excellent platform”
Ravi Menon, Managing Director, Monetary Authority of Singapore

“Important forum”
Roberto de Oliveira Campos Neto, Governor, Banco Central do Brasil

“Respect and gratitude to OMFIF”
Zheng Zeguang, Chinese Ambassador to the UK
OMFIF's five institutes offer specialised analysis and interactions with key players globally on economics and monetary policy, wealth management, digital finance, sustainability and sovereign debt matters.

Where global policy-makers meet

The EMP Institute convenes leaders from public and private sector institutions to discuss macroeconomic trends and shape the future of monetary policy and political economy.

In an environment trusted to keep to market neutrality rules, EMP is a platform for worldwide private-public sector exchanges, where members discuss best practice and investors are able to safely communicate and ruminate on their asset allocation plans.

The future of money is here

The DMI was founded based on the needs of central banks to further understand the emerging digital economy. Today the DMI is the leading convener between the public and private sector on digital currencies and the future of capital markets.

We provide a trusted platform for our global community of central banks, multinational financial services, payment service providers, commercial banks and technology providers to shape the dialogue on the future of money. Driven by central banks, the DMI is the go-to place for policy discussions on central bank digital currencies and all related issues.

Above: DMI symposium, May 2023
Driving ESG transformation in finance

The SPI is a high-level community of policy-makers, investors, data providers and regulators. It engages with the Network for Greening the Financial System and market participants to facilitate discussions around environmental, social and governance regulation, supervision and standard setting, climate risk management, green capital markets and data.

A new era for government funding

OMFIF’s SDI is dedicated to convening sovereign, supranational and agency bond market participants: leading public sector issuers, investors and investment banks. The SDI offers a neutral platform for borrowers alongside influential investors and expert intermediaries to discuss issues, explore challenges and examine opportunities for shaping the future of debt capital markets across emerging and advanced economies.

Knowledge and insight for private investors

Launched in 2022, the WSI is uniquely positioned to provide insight to high-net-worth and ultra-high-net-worth-individuals, their advisers and the businesses that serve them. The WSI is bringing all of OMFIF’s expertise to this audience through landmark events in 2023.
OMFIF analysis draws on the expertise of in-house specialists in Europe, Asia and the US to lead discussion on global policy and investment themes important to central banks, public investors and regulators.

Our independence and global network encourage regular public sector contribution to our research. As a result, our content is widely consumed by central banks, public pension and sovereign funds, multilateral institutions and the private sector, as outlined in this breakdown of downloads for our flagship publication, the Global Public Investor.

OMFIF provides excellent reach into the public and private asset management arenas, important engagement with central banks and an effective means to influence these audiences with thought leadership and content marketing.

**Regional breakdown**

- **116 Countries represented**
- **11% Governor, president, CEO**
- **51% Senior management, vice president, heads of department, managing director, managing partner**
- **43% Europe**
- **19% Americas**
- **33% Asia**
- **5% Africa**

*Email engagement*

Average open rate is **19%** and clicks **12%** in 2023
Central banks

78tn
Central banks representing $78tn of GDP, 93% of the world economy

Public sector investors

Some of the world’s largest public pension funds by assets under management

- Government Pension Fund, Japan
- National Pension Service, South Korea
- Caisse de dépôt et placement du Québec

9.3tn
Public pension and sovereign funds with AUM $9.3tn

Four of the world’s largest sovereign funds by AUM

Asset managers

18 of the world’s 20 largest asset managers including:

- Europe: Amundi, Allianz Investment Management, DWS, Legal & General, UBS Asset Management, Federated Hermes

Banks

18 of the world’s 20 largest banking groups including:

- Asia: Industrial and Commercial Bank of China, China Construction Bank, Mitsubishi Financial Group, HSBC
- Europe: BNP Paribas, Crédit Agricole, Banco Santander, Deutsche Bank, UBS

G6
All members of the European ‘Group of Six’

Includes institutions led by the
- Federal Reserve System
- People’s Bank of China
- European Central Bank

Banking groups with over $62tn in assets

Development finance institutions with over $3tn in assets

Asset managers with over $57tn AUM
Global network and programme spanning six continents

- 157 events, in-person, virtual and hybrid
- 50,000 views of our YouTube videos
- 158 official institutions spanning six continents have co-hosted OMFIF meetings
- 20 research reports produced
- 30,000 views of OMFIF meetings online via our website
- 40,000 downloads of the OMFIF podcast
- 30,000 average website views per week to omfif.org
Members and partners

OMFIF members come from both public and private sector institutions, ranging from central banks, sovereign funds, multilateral institutions and pension plans to asset managers, banks and professional services firms.

Joining one or more of OMFIF’s thematic institutes offers a wide range of benefits:

- **Join exclusive discussions** on the most crucial themes in finance
- **Be part of an unparalleled global network** of public and private sector leaders
- **Shape and feature** in our programme of innovative research and member-only meetings
- **Budget for the year ahead** and plan other marketing initiatives around the programme
- **Receive exclusive analysis** and commentaries from our experts
- **Show your credentials** as true intermediaries – all of our events will include policy-makers as speakers
Notable events 2023

January: Focus on nature: global biodiversity framework and scaling up nature finance
Onno van den Heuvel, Global Manager, United Nations Biodiversity Financing Initiative

February: Economic growth, market stability and monetary developments in Europe
Jörg Kukies, State Secretary, German Chancellery; G7 and G20 Sherpa for Germany
Nandalal Weerasinghe, Governor, Central Bank of Sri Lanka

February: The ECB’s monetary policy decisions and the latest euro area outlook
Katrin Assenmacher, Head of Division, Monetary Policy Strategy, European Central Bank

February: Ensuring CBDC cybersecurity, scalability and resilience in the new digital economy
Majid Malaika, Chief Advisor to the Vice Governor, Saudi Central Bank

March: The future of economic and monetary union
Joachim Nagel, President, Deutsche Bundesbank

April: Inflation in the euro area
Ignazio Visco, Governor, Banca d’Italia

March: Navigating macroeconomics and the environment with Banco de México
Irene Espinosa, Deputy Governor, Banco de México

April: US Treasury’s international financial priorities for 2023
Jay Shambaugh, Under Secretary for International Affairs, US Treasury

April: Improving gender representation across industries: how to break through the glass ceiling
Sima Kamil, Deputy Governor, State Bank of Pakistan
Heather Kipnis, Global Product Lead, Gender and Economic Inclusion Group, International Finance Corporation

June: The future of financial stability and monetary policy
Patrick Harker, President and Chief Executive Officer, Federal Reserve Bank of Philadelphia
Kartik Athreya, Director of Research, Federal Reserve Bank of Richmond
Chiara Scotti, Director of Research, Federal Reserve Bank of Dallas

July: SARB on CBDC, DLT and their role in future financial markets
Lyle Horsley, Head of Fintech, South Africa Reserve Bank

July: Project Genesis 2.0: leveraging blockchain technology and smart contracts with green finance, July 2023
Bénédicte Nolens, Head, Bank for International Settlements Innovation Hub Hong Kong