CEB decided to support its member countries and clients by the issuance of a COVID-19 Response Social Inclusion Bond. The proceeds will also be used to engage with national promotional banks in order to continue supporting MSMEs and municipal companies, with a focus on the preservation of jobs and on enabling ongoing municipal investments. Specifically, the fight against the challenges posed to Europe’s public health systems by the COVID-19 pandemic shall be supported: by acquisition, under emergency procedures, of medical equipment and consumable material, among others.

This transaction constitutes CEB’s fourth Social Inclusion Bond, the biggest such transaction by far, based on the yet biggest order book.

Before the background of other successful SSA issues and stable markets, CEB decided to open books for a Benchmark-sized intraday transaction at 9:15 CET at ms+15bps area. The transaction immediately met strong demand: After 35mins, the book exceeded EUR 2bn and one hour later, the book was above EUR 3.9bn. The spread was then revised to ms+12bps +/-1bps, and could be tightened by another 1bp to the final ms+11 bps, which translates into a NIP of 8bps. The final book was over EUR 4.5bn from over 60 investors.

Interestingly there was a not only the good participation from banks & central banks / Ols, but also asset managers again came into play.
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