

# World Banking Summit

## *New Models for Growth*

*29-30 June 2011*

Gibson Hall  
13 Bishopsgate  
London  
EC2N 3BA





# World Banking Summit

## *New Models for Growth*

29-30 June 2011

Gibson Hall, 13 Bishopsgate, London EC2N 3BA

### Conference Chairmen

**Prof. Lord Desai**, Emeritus Professor, London School of Economics, Chairman of the Advisory Board, OMFIF

**Lord Lamont**, Former UK Chancellor of the Exchequer, Member of the OMFIF Advisory Board

### Conference Overview

#### The changing shape of international banking

The World Banking Summit of the OMFIF and Lafferty Group will analyse the changing shape of the world-wide banking industry in the light of sweeping regulatory and financial market changes in the last few years. The World Banking Summit combines the resources of OMFIF, a body linking central banks and sovereign funds, with the Lafferty Group, a research publishing house specialising in retail banking, cards and payments. As well as focusing on changing structures emanating from financial upheavals, the gathering will address the key economic, social and technological factors that will shape the financial industry's drive for profits and growth in different countries, sectors and regions in the coming decade.

As they grapple with the consequences of a perceptible shift in economic power from West to East, bankers and regulators alike face important political and public pressures for a more secure banking system that generates rather than impedes economic stability and growth. Some countries have learned lessons better than others from the financial crisis. The conference will show how precepts put into place in different regions of the world can represent valuable lessons for other countries.

#### Outlook for new business models

The agenda will explore the new international financial architecture emanating from the redrawing of capital adequacy and regulatory standards under the G20 process.

It will consider perspectives for banking and financial consolidation and the outlook for new business models in the light of the new Basel III rules on capital being introduced in the next few years. In meeting their challenges, financial industry leaders have to meet requirements for additional limits on risky activities without losing the ability to profit from impressive opportunities in expanding sectors and regions.



# World Banking Summit

## *New Models for Growth*

Gibson Hall, 13 Bishopsgate, London EC2N 3BA

### Fast-growing economies

The conference will pay particular attention to prospects in the fast-growing economies of Asia, the Middle East, Africa and Latin America. It will also focus on resilient developed countries such as Canada and Australia while not neglecting the core areas of Europe and the US.

The conference takes account of a move most prevalent in the US and UK to sharpen differentiation between retail and investment banking and to display a truer picture of the sources of banking profitability. Speakers will highlight different currents of opinion on this issue in the US and in individual European countries.

The gathering will address the consequences for world-wide financial regulation and banking structures of changes under way in rapidly developing economies in Asia, Latin America and Africa. These are spawning a significant number of international and regional banking champions. In such places, integration of retail and investment banking is often seen as a key factor fostering economic growth rather than hampering it. There will be particular emphasis on the role of retail banking and microfinance in fast developing economies and on technological innovation, for example in the field of mobile telecommunications in fostering financial inclusion and spurring development of a consumption economy in fast developing countries.

---

## Conference Structure

### **DAY 1 – The New Financial and Political Environment for the Worldwide Banking Industry**

- The international financial architecture – balance of political and regulatory oversight
- Growth models in key countries, regions and sectors
- Management, strategy and structure in banks – learning from past successes and mistakes and applying the right lessons for the future
- The countries that got it right – applying lessons from the crisis

### **DAY 2 – Drawing up the Right Framework for Growth and Profits**

- The structures, strategies and sectors for future growth
- Where will we see the profits? Regional growth hotspots to 2020 – perspectives and pitfalls
- Looking into the crystal ball: The new international balance of banking and financial power – consequences for developed and emerging economies



### DAY 1: Wednesday 29 June 2011

08:00 – 09:00 Registration and refreshments

09:00 – 09:10 Welcome Remarks

**Prof. Lord Desai**, Conference Chairman, Chairman of the OMFIF Advisory Board

09:10 – 10:30 The New International Financial Architecture – The new Balance of Political and Regulatory Oversight

*Keynote speeches followed by discussion:*

**Jacques de Larosière**, Advisor, **BNP Paribas**, former Managing Director, International Monetary Fund, former Governor, Banque de France

**Wolfgang Köhler**, Member of the Board of Managing Directors, **DZ Bank**  
**Lord McFall**, House of Lords, former Chairman, **UK Treasury and Civil Service Committee**

**Sir Paul Judge**, Director, **Standard Bank Group**, Member of the Advisory Board, **Barclays Wealth**

**Niels Kroner**, Barclays Professor of Applied Finance, **European University at St. Petersburg**

Session chairman:

**Prof. Lord Desai**, Chairman of the OMFIF Advisory Board

10:30 – 11:00 Morning Refreshments

11:00 – 12:30 Growth Models for the future

*Keynote speech followed by discussion: :*

**Maria Ramos**, Group Chief Executive, **Absa Group**

**Miroslav Singer**, Governor, **Czech National Bank**

**Roberto Higuera**, Chief Executive Officer, **Banco Popular Espanol**

**John Cummins**, Group Treasurer, **Royal Bank of Scotland**

**David Pitt-Watson**, Chair, **Hermes Focus Asset Management**

**Vijay Chandok**, Group Executive, International Banking, **ICICI Bank\***

Session chairman:

**Prof. Lord Desai**, Chairman of the OMFIF Advisory Board

# World Banking Summit

## *New Models for Growth*

Gibson Hall, 13 Bishopsgate, London EC2N 3BA

12:30 – 14:00 Lunch

14:00 – 15:15 Management, Strategy and Structure in Banks – Learning from Past Successes and Mistakes

**John Reed**, former Chairman and CEO, **Citigroup**, former Chairman of the **New York Stock Exchange**

**John Kay**, Visiting Professor, **London School of Economics**, Fellow in Economics, **St John's College**, Oxford

Session chairman:

**Michael Lafferty**, Chairman, **Lafferty Group**

15:15 – 15:45 Afternoon Refreshments

15:45 – 17:00 The Countries that Got it Right – In-depth Lessons from the Crisis from Around the World

*Statements followed by discussion:*

**Abdul Wahid Omar**, Chief Executive Officer, Maybank

**John Hooper**, Chief Executive Officer, National Australia Bank \*

Session chairman:

**Michael Lafferty**, Chairman, **Lafferty Group**

17:00 Chairman's closing remarks and close of Day 1

18:00 – 19:00 Cocktail Reception

19:00 Dinner

**Baron Alexandre Lamfalussy**, former General Manager, **Bank for International Settlements** \*

*All speakers are confirmed except where indicated with \**



### Day 2 – Thursday 30 June 2011

08:30 – 09:00 Registration and Refreshments

09:00 – 09:10 Welcome remarks

**Lord Lamont**, Conference Chairman, **Former UK Chancellor of the Exchequer**, Member of the OMFIF Advisory Board

09:10 – 10:30 Structures, Strategies and Sectors for Future Growth: How Technology and World-Wide Economic Shifts bring New Business Opportunities

*Keynote speeches followed by discussion:*

**Joachim Nagel**, Executive Board Member, **Deutsche Bundesbank**

**Njuguna Ndung'u**, Governor, **Central Bank of Kenya** \*

**César Alierta**, Chief Executive Officer, **Telefónica** \*

**Renier Lemmens**, Vice-President & General Manager, **PayPal Europe** \*

Session chairman:

**Lord Lamont**, Conference Chairman, Former UK Chancellor of the Exchequer, Member of the OMFIF Advisory Board

10:30 – 11:00 Morning Refreshments

11:00 – 13:00 Where will we see the Profits? Regional Growth Hotspots to 2020 – Perspectives and Pitfalls

*Statements followed by discussion:*

**Nguyen Duc Vinh**, Chief Executive Officer, **Techcombank**

**Amaka Onwughalu**, Executive Director, **Skye Bank**

**Zhang Yun**, Chief Executive Officer, **Agricultural Bank of China** \*

**José Carlos Moraes Abreu**, Chairman, **Itau Unibanco** \*

**Frank Techer**, Chief Executive Officer, **Bank of Montreal** \*

Session chairman:

**Lord Lamont**, Member of the OMFIF Advisory Board

13:00 Lunch

**Sanusi Lamido Aminu Sanusi**, Governor, **Central Bank of Nigeria**

14:30 Chairman's Closing Remarks and End of Conference

*All speakers are confirmed except where indicated with \**

# World Banking Summit

## *New Models for Growth*

Gibson Hall, 13 Bishopsgate, London EC2N 3BA



### About Lafferty Group

**Lafferty Group** is a major provider of advanced knowledge services – from benchmarking research and councils to executive education – for the financial industry worldwide, with particular specialisations in the fields of retail banking and cards and payments.

**Councils** - Global membership bodies where senior executives meet on a regular basis in confidential sessions to share best practices and brainstorm the future. These Councils include the International Retail Banking Council, the International Cards and Payments Council, and the International Post Bank Council.

**Benchmarking Research** - Lafferty Group maintains extensive research databases on retail banking, consumer finance and cards and payments worldwide. Currently, over 65 countries are researched using common templates. Clients access this data either online or via bespoke / published reports.

**Executive Education** - With the launch of the International Academy of Retail Banking, Lafferty Group is making a major commitment to executive education for the industry. A sister academy focused on central banking is also in the course of development.

**Reports** – Recent and forthcoming Lafferty Research and Management reports include: Retail Bank 2020, Best Practices in Credit Cards and Consumer Lending, Smartphone Banking 2020, Microfinance for Profit, Real Banks for Real People, A Brave new World of Branch Banking: Case Study UK, New Directions in Retail Banking: Insights from Banks' 2011 Annual Reports, Global Credit Card Rankings, Credit Card Profit Pools (a regional series) and Merchant Acquiring (a regional series)

### About OMFIF

The Official Monetary and Financial Institutions Forum (OMFIF) is formed around a core of public sector asset and reserve holders at the heart of world finance. Central banks and sovereign wealth funds play an ever-growing role in international economic management, undertaking activities that require a high degree of confidentiality and discretion. At the same time, they need through-going interaction with the private sector to help improve their performance and tackle a variety of old and new tasks.

OMFIF goes to the root of the challenges confronting the world economy by providing a convenient yet discreet means for high-level financial market dialogue aimed at controlling risks and enhancing prosperity. OMFIF's activities are crystallised around two essential areas: improving the effectiveness of individual public sector institutions through better asset and liability management; and increasing the cohesiveness of the new supervisory.

Embracing the strengthened role in international economic policy of the Group of Twenty leading economies, OMFIF provides a premier international focal point for cross-border exchanges of views, experiences and best practice among:

- Central banks
- Sovereign wealth funds and other public sector asset managers
- Supervisory and regulatory bodies
- Public sector debt agencies
- A select group of private sector organisations that interact with Official Monetary and Financial Institutions (OMFIs) in the marketplace - including investment banks, asset managers, commercial banks, payments organisations, IT companies, and advisors among world leaders in accounting, law and consultancy

For more information about OMFIF, please contact [edward.longhurst-pierce@omfif.org](mailto:edward.longhurst-pierce@omfif.org) or telephone +44 (0) 20 3008 8417

# World Banking Summit

## New Models for Growth

### 29-30 June 2011



Gibson Hall, 13 Bishopsgate, London EC2N 3BA

## REGISTRATION FORM

### DELEGATE INFORMATION

First Name: .....

Last Name: .....

Job Title: .....

Company: .....

Address: .....

Post Code: .....

Country: .....

Email: .....

Administrator Email: .....

Telephone: .....

Date: .....

By checking this box you agree to be bound to the terms and conditions of booking shown below.

### REGISTRATION FEE (please tick as appropriate)

Per Delegate:	GBP	EURO	USD
Early Bird (by 29 April)	<input type="checkbox"/> £997	<input type="checkbox"/> €1197	<input type="checkbox"/> \$1497
By 29 May	<input type="checkbox"/> £1297	<input type="checkbox"/> €1597	<input type="checkbox"/> \$2197
Thereafter	<input type="checkbox"/> £1997	<input type="checkbox"/> €2397	<input type="checkbox"/> \$2997

### PAYMENT DETAILS (please tick as appropriate)

**Credit / Debit Card** (please circle as appropriate)

American Express | MasterCard | Visa | Other .....

Card Number

CVC / Security Number     Expiry Date /

Amount .....

Cardholder's Name .....

Signature ..... Date / /

VAT Number\* : .....

**Please invoice** (please supply name & billing address if different from above)

.....

.....

.....

**I enclose a cheque** (please make cheques payable to 'Lafferty Ltd')

\* VAT: Please note that VAT will be added to your bill at the current UK rates for all UK customers and for those EU customers not supplying a VAT registration number.

### 5 WAYS TO REGISTER:

- www.lafferty.com
- events@lafferty.com
- +44 (0) 20 3008 4649
- +44 (0) 20 3008 8426
- Lafferty Conferences  
One Lyric Square  
London W6 0NB  
UK

#### Terms & Conditions

**Registration Fee:** Registration fees cover participation at the conference, entrance to the exhibition, lunches and refreshments and access to speakers' papers post event. The fee does not include hotel accommodation and travel to the event. Registration is only confirmed when full payment is received.

**Payment:** Payment must be received prior to the event. Payment methods are outlined on this registration form under 'payment details'.

**Cancellation:** Substitutions can be made in writing at any time and will incur no penalty fee.

Cancellations without a substitute delegate received on or before 29 May 2011 will be subject to a 25% administration charge. Delegates cancelling after this date without a substitute delegate will be required to pay the full fee and no refund will be given. Cancellations must be received in writing or by email and will not be accepted over the phone.

**Disclaimer:** The organisers reserve the right to alter the programme as necessary. Times are also subject to change. Speaker names are confirmed at time of going to press.

**Data Protection:** The information you have provided will be safeguarded by the Lafferty Group who will keep you informed of relevant conferences in the future. Please tick if you would not like to receive future information

We may wish to make your details available to sponsors of this particular event, or to other reputable organisations. Please tick if you would prefer your details to remain confidential . The Lafferty Group may also use your data to keep you informed of relevant products and services. If you object to being contacted by telephone  mail  or email  please tick the appropriate box.

TR